



WMYV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 2534970

Schedule Dates 08/02/16-08/08/16
Advertiser Priorities USA-Women Vote (111006)
Agency Targeted Platform Media (15945)
Product POLITICAL CANDIDATE (ns) (1186)
Brand TV (105655)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Kate Thompson,
Phone/Fax /
CPE 773/783/4699
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments tv
Separation: 30
AMY MCCREARY

Date Entered 06/17/16
Last Modified 06/17/16
Entered By Lisa Carter
CO-OP No
Headline # ECR25194232
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$346.50
Net Total \$1,963.50
Sales Tax

By Broadcast Month	Spots	Rate
Aug. 2016	23	\$2,310.00
Grand Total:	23	\$2,310.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/02/16-08/05/16	1	:30	9:55-10:58A Steve Wilkos	2		X	X	X	X			2	\$40.00	\$80.00	Greensboro (WMYV)	Steve Wilkos	6/17/16
2.0	Normal Line / SPOT (2)	08/02/16-08/05/16	2	:30	10:58A-11:58A Maury Povich 2	2		X	X	X	X			2	\$60.00	\$120.00	Greensboro (WMYV)	Maury Povich	6/17/16
3.0	Normal Line / SPOT (3)	08/02/16-08/05/16	1	:30	1:55-3:00P Judge Faith	2		X	X	X	X			2	\$60.00	\$120.00	Greensboro (WMYV)	CAN ATR 2-3P IN Judge Faith X2	6/17/16
4.0	Normal Line / SPOT (4)	08/02/16-08/05/16	1	:30	2:58-3:00P Hot Bench	2		X	X	X	X			2	\$45.00	\$90.00	Greensboro (WMYV)	CAN ATR 3-4P IN Hot Bench X2	6/17/16
5.0	Normal Line / SPOT (5)	08/02/16-08/05/16	1	:30	3:58-5:00P Judge Mathis	2		X	X	X	X			2	\$50.00	\$160.00	Greensboro (WMYV)	Judge Mathis	6/17/16
6.0	Normal Line / SPOT (6)	08/02/16-08/05/16	2	:30	4:58-5:30P Maury Povich	1		X	X	X	X			1	\$75.00	\$75.00	Greensboro (WMYV)	Maury Povich	6/17/16
7.0	Normal Line / SPOT (7)	08/02/16-08/05/16	1	:30	7:28-8:25P Big Bang Theory	2		X	X	X	X			2	\$460.00	\$920.00	Greensboro (WMYV)	Big Bang Theory	6/17/16
8.0	Normal Line / SPOT (8)	08/02/16-08/05/16	1	:30	10P-2 Broke Girls 2	1		X	X	X	X			1	\$40.00	\$40.00	Greensboro (WMYV)	Two Broke Girls	6/17/16
9.0	Normal Line / SPOT (10)	08/07/16-08/07/16	4	:30	7:30P-8:30P Big Bang Theory								1	1	\$90.00	\$90.00	Greensboro (WMYV)	Big Bang Theory	6/17/16
10.0	Normal Line / Prime (11)	08/08/16-08/08/16	4	:30	8P-8:30P MYN-Law & Order: SVU (Monday)	1								1	\$100.00	\$100.00	Greensboro (WMYV)	Law & Order: SVU-MYNET1	6/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Alison Mckelvey

8.2.16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgilnet/p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Greensboro (WMMV)
By Broadcast Month Spots Rate
Aug. 2016 23 \$2,310.00
Grand Total: 23 \$2,310.00

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / Prime (12)	08/08/16-08/08/16	3	:30	9p- MNN-Law & Order: SVU 2 (Monday)	1								1	\$100.00	\$100.00	Greensboro (WMMV)	Law & Order: SVU-MYNET2	6/17/16
12.0	Normal Line / Prime (13)	08/04/16-08/04/16	3	:30	9p- MNN-The Mentalist 2 (Thursday)				1					1	\$100.00	\$100.00	Greensboro (WMMV)	The Mentalist-MYNET2	6/17/16
13.0	Normal Line / Prime (14)	08/05/16-08/05/16	4	:30	8p- MNN-Bones (Friday)					1				1	\$80.00	\$80.00	Greensboro (WMMV)	Bones-MYNET1	6/17/16
14.0	Normal Line / Prime (15)	08/07/16-08/07/16	4	:30	8p- Raising Hope Week								1	1	\$60.00	\$60.00	Greensboro (WMMV)	Raising Hope X2	6/17/16
15.0	Normal Line / Prime (15)	08/07/16-08/07/16	4	:30	8:30p- Raising Hope Week 2								1	1	\$60.00	\$60.00	Greensboro (WMMV)	Raising Hope X2	6/17/16
16.0	Normal Line / SPOT (6)	08/08/16-08/08/16	2	:30	4:58:30p- Maury Povich									1	\$75.00	\$75.00	Greensboro (WMMV)	Maury Povich	6/17/16
17.0	Normal Line / SPOT (8)	08/08/16-08/08/16	1	:30	10p- 2 Broke Girls 2									1	\$40.00	\$40.00	Greensboro (WMMV)	Two Broke Girls	6/17/16

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 3/29/16
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I, Targeted Platform Media LLC

do hereby request station time concerning the following issue:

 Priorities USA Action
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Priorities USA Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Campaign Name: Priorities USA Action
Office Sought: U.S. Presidency
General Election: November, 8th 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Greg Speed
Executive Strategist: Anne Caprara
Chief Strategist: Guy Cecil

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

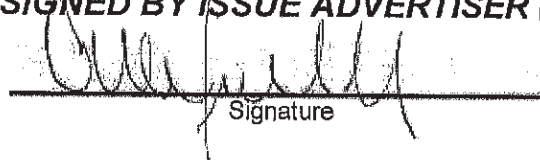
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

March 29th, 2016

Date



Signature

(202) 965-5060

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Allison Aldridge

Printed Name



Title